



# Elaine Cheung

Graphic Designer

## Profile

Elaine is a designer from Los Angeles. She has gained experience in her professional design career through her work for various creative clients, from Far East Movement’s record label to the alternative brand Dolls Kill.

## Experience

### Graphic Designer & Marketing Associate @ Rosano Partners

10/2021 - present

Brand identity design for real estate companies, newsletter, campaign development, social media marketing and web updates

### Visuals Associate @ DollsKill

01/2019 - 05/2020

Created on-brand window displays, props, and signage; produced seasonal retail environment designs that increased customer returns

### Graphic Designer @ Transparent Arts

04/2018 - 01/2019

Created visuals for pitches, social media and marketing campaigns; developed digital templates for KPop artist and main EDM record label

### Marketing Designer @ Slash Dynamic

08/2018 - 01/2019

Developed email and web designs, digital asset management, created strategies for online brand development and commercial engagement

### Foreign Exchange Artist @ ZERO1 (AAI: Russia)

04/2017

Managed international teams of 4 to develop inclusive design wearable products, consulted target audiences abroad to interpret design briefs

### Media Designer @ Proximity Designs

05/2015 - 09/2015

Designed marketing campaigns and digital assets with Media Team, conducted design research for agricultural products

### Graphics & Marketing Intern @ UCSD Community Centers

08/2010 - 06/2012

Designed various graphics and print materials for community outreach, events and workshops, curated and designed seasonal magazine

## Education

### MFA, Media Design Practices

2013 - 2016

Art Center College of Design

### BA, Interdisciplinary Computing & Arts

2009 - 2013

University of California, San Diego

## Details

Los Angeles, CA, USA

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## Abilities

UX Research & Design

Responsive Web Design

Graphic Design

Brand Management

Photography & Media

Interaction Design

## Tools

Adobe Creative Suite

Wordpress/Squarespace

Microsoft Office Suite

3D Blender

Final Cut Pro