



Elaine Miu Cheung

Graphics & Web Designer
Los Angeles, CA

Details

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Profile

Elaine is a designer from Los Angeles. She has gained experience in her professional design career through her work at various creative companies, from Far East Movement's record label to the alternative brand Dolls Kill.

Experience

Marketing Associate

10/2021 - present

Rebranding for real estate companies, newsletter and campaign development, social media marketing and web maintenance.

Visuals Associate @ DollsKill

01/2019 - 05/2020

Producing DK branded window treatments, props, and displays; setting up seasonal retail environment designs and customer experience.

Jr Graphics/Web Designer @ Transparent Arts

04/2018 - 01/2019 (part-time)

Creating visuals for pitches, social media and marketing campaigns; developing web templates for KPop artist and main EDM record label.

Web Designer @ Slash Dynamic

08/2018 - 01/2019 (part-time)

Developing email and web redesigns; creating strategies for online brand development and commercial engagement.

Art & Technology Artist Residence @ ZERO1 (AAI: Russia)

09/2016 - 09/2017

Coordinating international teams of 4, developing inclusive design "wearable" projects, consulting target audiences and engagement abroad.

UX/Media Designer @ Proximity Designs

05/2015 - 09/2015

Developing concepts around new sensors and interfaces, conducting user research, creating marketing campaign projects and web designs.

Graphics/Web Designer @ UCSD Community Centers

2010 - 2012 (part-time)

Creating print designs, seasonal magazine, and promotional materials for community and workshop events.

Skills

User Experience Design

Web Design/Front-End

Graphic Design

Branding/Marketing

Media & Production

Physical Computing

Tools

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

E-Commerce (Shopify/Woo)

Wordpress/Squarespace

Education

MFA, Media Design Practices

2013 - 2016

Art Center College of Design

BA, Interdisciplinary Computing & Arts

2009 - 2013

University of California, San Diego