

ELAINE CHEUNG

MEDIA DESIGNER

CONTACT

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mew.designs



internet.of.consciousness



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AWARDS

STUDENT FINALIST INTERACTION INNOVATION

for "The Internet of Consciousness"

SXSW 2017

DESIGNMATTERS FELLOWSHIP

2016

EDUCATION

MASTER'S of FINE ART (STEM)

ART CENTER

Media Design Practices (LAB)

2013 - 2016

BACHELOR'S of ART

University of CA, San Diego

ICAM Interdisciplinary Computing & the Arts

2009 - 2013

EXPERIENCE

FREELANCE MULTIMEDIA DESIGNER • 2013 - PRESENT

Freelance Designer [Various Clients and Organizations]

Album Art, Concept Branding, Visuals [Various Local Producers & DJs]

CULTURAL AMBASSADOR EXCHANGE ARTIST

ZERO1, US EMBASSY & GARAGE MCA [SF + LA + Moscow, Russia]

Aug 2016 - Aug 2017

- Representing multiple international organizations, brands and companies to address community issues through art collaborations
- Ran intensive workshop at GARAGE MCA in Moscow to teach and lead local artists to prototype "Inclusive Designs & Products"
- Accounting for ZERO1, managing budgets for teams and project expenses, project development, coordination and leadership of multiple international teams and individuals

TEACHER'S ASSISTANT • INTERACTION DESIGN DEPT

ART CENTER [Pasadena, CA]

Sept 2015 - April 2016

- Aid, cotaught and tutor of class materials, readings, and assignments
- Research & proficient knowledge on latest industry trends in smart electronics technology, wearable industry and emerging markets
- Adaptability of teaching coding and computing topics to students

MEDIA FELLOW • DESIGNMATTERS

Proximity Designs [Yangon, Myanmar]

June 2015 - Sept 2015

- In-house support on design operations and fast-based media flow
- Grant and copywriting, grant proposal accepted into Sundance
- Worked closely with higher management on overall brand development, creating UX and interactive media campaigns, website rebrand
- Research in joint R&D IDEO project on sensor and IoT tech for rural agriculture and farming (new irrigation techniques, farming practices)

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MEDIA DESIGNER

SKILLS	EXPERIENCE
<p>ADOBE CREATIVE SUITE <i>Premiere, After Effects, Photoshop Illustrator, InDesign, Lightroom</i></p> <p>PHYSICAL COMPUTING <i>Arduino, IoT, Embedded Tech + Wearables</i></p> <p>UX, WEB & MOBILE <i>InVision, HTML/CSS, Javascript, Wordpress</i></p> <p>DESIGN RESEARCH <i>HUC Design, Speculative Design</i></p> <p>FILM <i>Final Cut Pro, Canon DSLR, Post-Production</i></p> <p>MICROSOFT OFFICE</p> <p>EVENT LIGHTING <i>Resolume Avenue, DMX, Controllers, LEDs</i></p>	<p>DIGITAL MEDIA RELATIONS • LA COUNTY OF ARTS <i>Highways Performance Space [Santa Monica, CA] June 2012 - Aug 2012</i></p> <ul style="list-style-type: none">•Daily operations of theater, opening+closing, maintenance•Accounting for booking, sales and tickets; data entry work•Design of graphics and multimedia promotional content•Redesign and developed official company website (mitigated site from Blogger to Wordpress) <p>GRAPHICS, WEB & MARKETING INTERN <i>Women's Center Sept 2011 - June 2012 LGBT Resource Center Aug 2010 - June 2011 [San Diego, CA]</i></p> <ul style="list-style-type: none">•Daily operations of Community Resource Centers on campus•Opening and closing; greeting and informing visitors of services•Maintain high standards and sensitivity to visitors' needs•Design of graphics, promotional flyers, website and newsletters <p>ENTERTAINMENT PRODUCTION ASSISTANT <i>Of Like Mind [Burbank, CA] June 2010 - Sept 2011</i></p> <ul style="list-style-type: none">•Design of company promo graphics, communications and videos•Detailed research and writing on proposals, potential show leads•Managing of casting lists and auditions; editing footage for shows

INSTALLATIONS & EXHIBITIONS

IT HAPPENED SHOW (2017)
Small Green Door Gallery
Commerce, CA

AAI in Russia Final Exhibition (2017)
GARAGE Museum of Contemporary Art
Moscow, Russia

MDP Thesis Graduation Show (2016)
Art Center College of Design
Pasadena, CA

Grin City's CULTURE LAB (2014)
Science Center of Iowa
Des Moines Social Club
Grinnell & Des Moines, IA

Youtopia Festival (2014)
San Diego, CA

UCSD SunGod Festival (2013)
San Diego, CA